



Multidisciplinary Designer
+923018265626
hello@hasanhabib.me
hasanhabib.me



EXPERIENCE

Founder of Designist (January 2017- Present)

Founder of Designist, building better experiences for brands. Offering UX/UI and branding related work, crafting better experiences for companies.

Head Of Experience Design at Jump Activation (August 2016- December 2016)

Responsible for managing the design team, creating UI/UX for any interactive based content, events and marketing projects.

Director of Design at Crea8ive Bench (October 2015- July 2016)

Responsible for managing the design team, creating digital strategies and creating and maintaining a Design Thinking culture within the organisation.

Brand Manager at HUSAINI HAEMATOLOGY & ONCOLOGY TRUST (July 2012- Present)

Responsible for making sure the brand is uniform across all platforms and channels.
Social Media Management, Website Design and Development.

Brand, Website and Social Media Development (Free Lance) for Famous O's Pizza (March 2015- Present)

Responsible for creating the brand, photography, videography, stop motion, social media and web development.

Brand and Website Development (Free Lance) for NWR Communications (April 2015- January 2016)

Responsible for rebranding the company and creating the new website.

Design Research for BBC (Hyper Island) (August 2015)

Creating opportunities to use digital platforms and content to connect summer season festivals with learning and entertainment throughout the year.

Digital Strategy for Vans (Hyper Island) (July 2015 - August 2015)

Business transformation, by creating a website that allows customers to personalise their shoes.

Speculative Design for Future Cities Catapult (Hyper Island) (June 2015 - July 2015)

Creating a new civic function for a rail transportation hub to play in the next 10-25 years.

Service Designer at HUSAINI THALASSEMIA CENTER (June 2014- January 2015)

Improving Service Provider Experience and Patient experience using Service Design Thinking Methodology.

Illustrator and Design Consultant (Free Lance) at atLarge INC (June 2014)

Illustration and Pitch presentation for Manchester United Club Football.

Brand Development and Web Assets Illustration (Free Lance) for Amity (April 2014 - June 2014)

Logo creation, web headers, banners and portrait illustrations.

Digital Strategy for Belvita Biscuits (Hyper Island) (March 2014 - April 2014)

Business transformation, by creating personalised breakfast boxes for customers.

Digital Strategy for British Gas (Hyper Island) (February 2014 - March 2014)

Encouraging users to switch to paperless billing.

Illustrator and Motion Graphic Artist at E.d.Films (July 2013 - January 2014)

Animation, compositing, post-production, digital imaging, photomapping, motion graphics, technical support, storyboarding, strategic visioning, conceptualizing, editing, writing, R&D and web development,

Animator and User Interface Designer (Freelance) for WeeFeel (May 2013 - June 2013)

Logo Animation, Character Animation, UI design for a game.

Art Direction Internship at Storypanda (October 2012 - February 2013)

Illustrating, animating, retouching, promotional videos, marketing and creating pitches for interactive children's story books for the Ipad.



Multidisciplinary Designer
+923018265626
hello@hasanhabib.me
hasanhabib.me

Children's Storybooks at Storypanda (September 2012 - February 2013)

Along side my internship I was commissioned to develop, illustrate and animate two children's storybooks for the Ipad.
One is "Waller's Wild West", a classic flip on Tortoise and the Hare story.
The other "Boy who cried Aliens", re-imagined tale on the boy who cried wolf.

Illustrator and Animator for Salman Sajun (November 2012 - December 2012)

Illustrating and animating an infographic for LearnRev.

Husaini Blood Bank Blood Donation Awareness Campaign (December 2011 - March 2012)

Created a campaign for Pakistan's largest blood bank. The campaign included a motion infographic, rebrand of the logo, micro-site, and social media campaign.
The campaign was adopted in May 2012 and I am still helping to manage it.

Vancity Jam - Title Sequence (November 2011 - December 2011)

Directing, Shooting, Illustrating and Animating a title sequence for a fictitious movie.



AWARDS & RECOGNITION

VFS Impact Award Fall 2012 Public Enlightenment.
VFS Impact Award Spring 2012 Nominee Difference Maker.
Social Impact Award at Digital Design, Vancouver Film School 2012.
Best Team Project at Digital Design, Vancouver Film School 2012.
Adobe Design Achievement Award Semi-Finalist 2012 (Print).
Adobe Design Achievement Award Semi-Finalist 2012 (Motion).



SKILLS AND SOFTWARE

Digital Strategy, Social Innovation, Service Design, Interactive Design and User Experience.

Facilitation of Design Thinking Workshops.

Animation, Illustration, Direction, Conceptualization, Typography, Drawing, Painting, Doodling, Videography, Photography, Rotoscoping, Stop Motion, Caricature and Digital Puppeteering.

Proficient in Adobe After Effects, Photoshop, Illustrator and Cinema4D.



EDUCATION

Hyper Island Manchester Masters Degree MA Digital Experience Design 2016
Hyper Island Manchester Masters Degree MA Digital Media Management (Merit) 2015
Pixar Artists' Masterclass Vancouver 2012
Vancouver Film School Digital Design with Honors 2012
Vancouver Film School Foundation in Visual Art and Design 2009



REFERENCES

Ali Naqi (CEO Crea8ive Bench) / sanaqi@crea8ivebench.com / +92.321.826.8263
Omar Qadir (CEO Famous O's Pizza) / omar@famousos.com / +92.300.276.2541
Asad Ali (CEO Husaini Blood Bank) / ceo@husaini.org / +92.300.2254112
Jonathan Ward (Project Manager atLarge) / jw@largeinc.com / +44.7719.683.822
Maria Mayor (Founder Amity) / maria@amityhcd.co / +44.7517.955.808
Max Lacrombe (Program Director, Hyper Island UK) / max.lacrombe@hyperisland.com / +44.7830.360.882
Daniel Gies (Founder at E.d Films) / dan@e-d-films.com / +1.514.554.8278
Miles Nurse (Head of Digital Design, Vancouver Film School) / milesnurse@gmail.com / +1.604.773.7852
Simon Vieira (Art Director at Storypanda) / simon.vieira@storypanda.com / +1.604.618.9005
Salman Sajun (Independent Director) / salman.sajun@gmail.com / +1.514.885.8247