



*Motion & Communication Designer*  
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## EXPERIENCE

**Brand Development (Freelance) at Yasmeen Jiwa (March 2012 - April 2012)**  
Rebranding Logo.

**Art Direction Internship at Storypanda (October 2012 - February 2013)**  
Illustrating, animating, retouching, promotional videos, marketing and creating pitches for interactive children's story books for the Ipad.

**Children's Storybooks at Storypanda (September 2012 - February 2013)**  
Along side my internship I was commissioned to develop, illustrate and animate two children's storybooks for the Ipad.  
One is "Waller's Wild West", a classic flip on Tortoise and the Hare story.  
The other "Boy who cried Aliens", re-imagined tale on the boy who cried wolf.

**Illustrator and Animator for Salman Sajun (November 2012 - December 2012)**  
Illustrating and animating an infographic for LearnRev.

**Husaini Blood Bank Blood Donation Awareness Campaign (December 2011 - March 2012)**  
Created a campaign for Pakistan's largest blood bank. The campaign included a motion infographic, rebrand of the logo, micro-site, and social media campaign. The campaign was adopted in May 2012 and I am still helping to manage it.

**Vancity Jam - Title Sequence (November 2011 - December 2011)**  
Directing, Shooting, Illustrating and Animating a title sequence for a fictitious movie.

**Hope in Shadows (September 2011 - October 2011)**  
Creating a campaign to encourage sales for the 2012 calendar. My role was to come up with creative concepts and produce a 30 second advert.



## AWARDS & RECOGNITION

**VFS Impact Award Fall 2012** Public Enlightenment.  
**VFS Impact Award Spring 2012 Nominee** Difference Maker.  
**Social Impact Award** at Digital Design, Vancouver Film School 2012.  
**Best Team Project** at Digital Design, Vancouver Film School 2012.  
**Adobe Design Achievement Award** Semi-Finalist 2012 (Print).  
**Adobe Design Achievement Award** Semi-Finalist 2012 (Motion).



## SKILLS AND SOFTWARE

Animation, Illustration, Direction, Conceptualization, Typography, Drawing, Painting, Doodling, Videography, Photography, Rotoscoping, Stop Motion, Caricature and Digital Puppeteering.

Proficient in Adobe After Effects, Photoshop, Illustrator and Cinema4D.



## EDUCATION

**Pixar Artists' Masterclass** Vancouver 2012  
**Vancouver Film School** Digital Design with Honors 2012  
**Vancouver Film School** Foundation in Visual Art and Design 2009



## REFERENCES

**Miles Nurse (Head of Digital Design, Vancouver Film School)** / milesnurse@gmail.com / +1.604.773.7852  
**Simon Vieira (Art Director at Storypanda)** / simon.vieira@storypanda.com / +1.604.618.9005  
**Salman Sajun (Independent Director)** / salman.sajun@gmail.com / +1.514.885.8247